



Extension  
UNIVERSITY OF WISCONSIN-MADISON  
OUTAGAMIE COUNTY



**2024 Midwest Forage Association/Outagamie Forage Council  
Regional Summer Twilight Meeting  
August 15 6:00 p.m. Meal, 7:00 p.m. Speakers  
Effectively Managing the 2024 Harvest Season - CCA CEU's Avail.  
Hosted by J-Springs Dairy  
N4182 County Rd. EE, Appleton, WI 54913**



Damage to Alfalfa Following July Harvest



Flooded, Late Planted Corn Outagamie County



(L to R) Amber Springstroh, Judy Springstroh, Sam Ziegler, Gracie Ziegler, Jay Ziegler, Tami Ziegler

**5:00 p.m. Optional Early Bird Tour of New Free-Stall Barn & Lely Robotic Milking System** - Host Family

**6:00 p.m. Catered Meal by Kelsey's Country Kitchen and Refreshments Sponsored by Abts Lely Center, Beck's Hybrids, Dairyland Seed Company, Legacy Seeds, & Vanderloop Equipment Inc.**

**7:00 p.m. Listening Session for Alfalfa Revenue Insurance Development - Your Chance to Shape Policy**  
Clif Parks, President, AgriLogic Consulting, LLC  
Brannick Sweetser, Policy Analyst, AgriLogic Consulting, LLC

**7:30 p.m. Developing a Whole Farm Strategy for the 2024 Harvest Season – Maximizing Yield & Quality**  
Bill Schaumberg, Agronomist, Tilth Agronomy Group Inc.

**8:15 p.m. Alfalfa Persistence is Profit**  
Scott Newell, Alfalfa Outreach Specialist, UW-Madison and Division of Extension

**9:00 p.m. Door Prizes, Refreshments, & Networking Opportunities to Interact w/Sponsors & Attendees**

**The following event is open and free to the public. RSVP no later than Monday, August 12, 2024 to ensure your meal. Those registered in advance will receive a meal ticket and go through the line first.**

Contact Ina Montgomery, Extension Outagamie, at (920)-832-4763, email at [ina.montgomery@outagamie.org](mailto:ina.montgomery@outagamie.org), or use the following link to register for this event at: <https://bit.ly/24TwilightMeeting> or mail reservation to:

Extension Outagamie: OFC Twilight Meeting  
3365 W. Brewster St.  
Appleton, WI 54914

We have expanded the mealtime to accommodate a larger audience this year and keep us on track with speakers finishing at 9 p.m. ☺ Look for the "Welcome" table when you arrive. We appreciate your attendance. Join us for what should be a fun & informative event!

Greetings Farmers and Agricultural Professionals,

I would like to invite you to attend our 2024 Outagamie Forage Council Regional Twilight Meeting. Last year Mother Nature dealt us drought, this year it is extensive/widespread flooding. This event will provide you with a free home cooked meal and some insight/strategies to consider as the 2024 harvest season approaches. We will also be hosting some guests from the great state of Texas.

Last year, our hosts, J-Springs Dairy, were transitioning from a traditional tie stall barn to a new free-stall facility equipped with a Lely Robotic Milking System. Arrive early (**5:00 p.m.**) for a tour of the new facility and view the changes firsthand. See how J-Springs Dairy has positioned their multi-generational family dairy farm operation for long-term success by embracing strategic changes.

AgriLogic Consulting LLC has been tasked with the responsibility of creating an Alfalfa Revenue Insurance Program for USDA. Clif Parks, President, AgriLogic Consulting, LLC and Brannick Sweetser, Policy Analyst, AgriLogic Consulting, LLC will facilitate a **Listening Session for Alfalfa Revenue Insurance Development - Your Chance to Shape Policy**. Previous alfalfa insurance coverage focused solely on yield or was used for protection against losses incurred from winterkill. However, similar to revenue products available in grain crops, USDA intends to look at a Yield X Market Price product. This is YOUR opportunity to provide direct feedback as to how these policies will be shaped and implemented moving forward. Do not miss your chance to have a say in how these products may be able to help your farm manage risk in the future. Let us make sure Wisconsin is well represented.

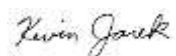
Bill Schaumberg, Agronomist, Tilth Agronomy will address **Developing a Whole Farm Strategy for the 2024 Harvest Season – Maximizing Yield & Quality**. Bill has worked as an independent professional (CCA-certified) crop consultant for two decades in northeast Wisconsin and will share his insight on how farmers will need to effectively manage their time/resources this fall to harvest 4<sup>th</sup> cut alfalfa, time corn silage harvest correctly, manage manure applications, and of course plant winter wheat/winter cereals. It is not IF there will be conflicts of overlapping activities, it is how many. Bill will share how he helps his clients prioritize needs to maximize both yield and quality this year, while setting the farm operation up for success in 2025.

Scott Newell, Alfalfa Outreach Specialist, UW-Madison & Division of Extension, will address alfalfa persistence management as a center for maximizing profit. While persistence in alfalfa is generally taken to mean keeping a stand as many years as possible, it is also important in younger stands to maintain yield and increase profitability. Fall cutting management to maximize persistence will be discussed, especially through the lens of this year's harvesting struggles. He will also share the latest on UW wheel traffic research, corn-alfalfa interseeding results, and address other risks to consider for 2025.

Following the presentations, there will be refreshments/networking time to enjoy with others.

**See you at the MFA & OFC Twilight Meeting for a FREE Meal and Door Prizes on August 15<sup>th</sup>!**

Agriculturally,



Kevin Jarek

Regional Crops and Soils Educator/Advisor - Outagamie Forage Council

UW Madison Division of Extension

Outagamie and Winnebago Counties